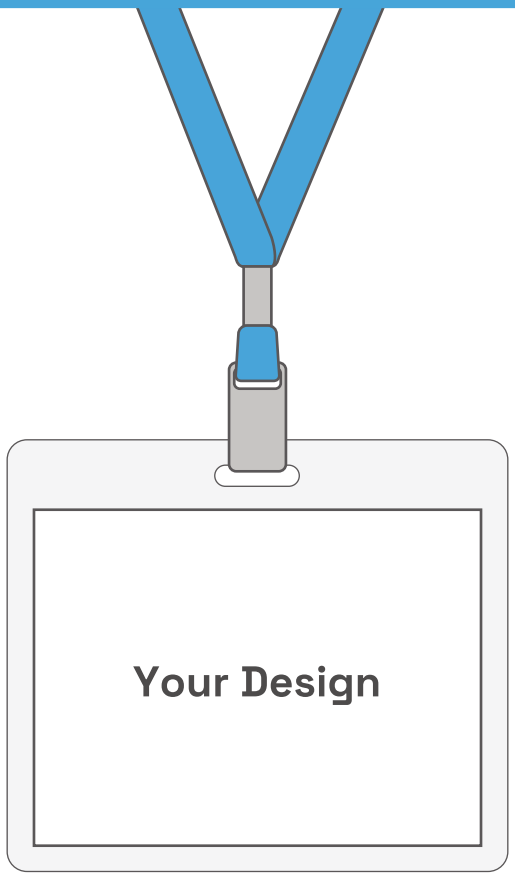
TEMPLATE FOR

4x3” Double Sided Direct Thermal Badge



General Tips

- Place your artwork within the blue lines, on the "Your Design" layer (available as a layer in Ai)
- Edit and save your files in **CMYK**
- Outline all text before saving (select all layers, under the "Type" menu select "Create Outlines")
- Use vector artwork for best results. Images in your design should be **300ppi** or higher
- We recommend saving as a **PDF/X-1a**

Bleed Zone

Make sure your background extends 0.125" to fill the bleed and avoid white on edges when trimmed. We recommend a common top to bottom bleed color to avoid possible color misalignment along perforation.

Trim Zone

Where your art will be cut

Safe Area

Make sure to keep important aspects of your design such as logos and text within the safe area.

Scoring line

This is the line along which your Badge will be folded

Bleed Zone 0.125″: 4.25″ x 6.25″

Trim Zone 4″ x 6″

Safe Area 3.75″ x 2.75″

FRONT

BACK